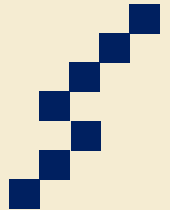




Mednarodna fakulteta
za družbene in poslovne študije
International School
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Higher Education Global
Efficiency Analysis

“Internationalization through Web-based Learning? An Assessment of the Virtualization of German Universities”

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Agenda

- 1. The rationales of internationalization**
- 2. Three organizational systems**
- 3. Indicators of an internationalization strategy**
- 4. Findings**
- 5. Conclusion and Outlook**

1. The rationales of internationalization

Why Internationalization?

political

socio-cultural

Internationalization

educational

economic

(De Wit, 2002)

2. Three organizational systems

Comparing three organizational systems...

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Open-Minded



How do we „internationalize“?

Elements of Internationalization

(Knight 1994)

Academic Program and Services

- Student work/
study abroad programs
- Curriculum innovation
- International students
and scholars
- Faculty/staff exchange
and mobility programs
- International
development projects
- Joint research initiatives
- International institutional linkages
- Foreign languages
- Area/thematic studies
- Community partnerships
- Intercultural training
- Extracurricular activities and
institutional services

Organizational Factors

- Commitment and support of senior
administrators and Board of Governors
- Support and involvement of
critical mass of faculty staff
- International office or position
with experienced personnel
- Adequate funding and support
both internally and externally
- Policy to encourage and support
local initiatives within a broad
institutional policy framework
- Incentives and rewards for students,
staff and faculty
- Communication and information
exchange mechanisms

- Strong student/staff support through Academic Foreign Office (AFO) on-campus counseling
- On-campus language courses more effective than online courses
- Face-to-Face-communication encourages trustbuilding and therefore sharing of even more controversial views → Deeper intercultural understanding
- Option of informal communication → Deeper intercultural understanding

4. Findings



- International student body through worldwide availability of high quality content
- Increased international mobility of students and staff

4. Findings



- Strong support in the organization of abroad internships through digitalized processing (VIBE)
- Additional benefits in teaching through interactivity between students and faculty members
- Excellent content quality through international faculty body

5. Conclusion and Outlook

- Campus universities succeed in supporting the political and socio-cultural rationales for internationalization through F2F-communication and aiding with international students.
- Distance Learning universities succeed in supporting the educational and economical rationales for internationalization through worldwide accessibility of content and increased mobility of students and staff.
- Virtualized Distance Learning universities support the education and economic rationales even more through digitalized internship matching and an international faculty body.

5. Conclusion and Outlook

- Campus universities should introduce more web-based learning as an alternative (Learning Management Systems, Content repositories...)
- Distance Learning universities could put more emphasis on the social interchange of students/staff, f.e. By establishing an informal e-Community
- Virtualized Distance Learning universities should utilize their digital connectivity by expanding their business towards recognized universities.

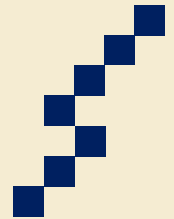
**Thank you for
your attention!**



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